



# BRITTA BROWN

**KEYNOTE SPEAKER,  
FRACTIONAL OPERATIONS EXECUTIVE,  
FORMER NBA BASKETBALL OPS EXECUTIVE**

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📍 based in Detroit, travel available

Britta Brown is a former UNC lacrosse student-athlete who spent nearly 12 years building a career most people never see together: NBA front office operations and Division I Athletics. As Senior Director of Basketball Administration for the Detroit Pistons, she worked closely with the GM and senior leadership to run day-to-day operations and execute high-stakes NBA initiatives. She's also held athletics development roles at UNC, Maryland, and Eastern Michigan. She's now a speaker and sports fractional operations executive.

## SPEAKING AUDIENCES

- Women's Leadership Conferences
- Colleges & Universities
- Student-Athlete Development Programs
- Sports Organizations & Athletic Departments

## SIGNATURE TOPICS



### **BUILD YOUR OWN PATH**

For women who are done waiting for permission. How to show up fully, lead boldly, and own the space you enter.



### **LEADERSHIP AFTER THE JERSEY**

For student-athletes navigating life after sport. How to translate your athletic identity into leadership, career, and purpose.



### **NAVIGATING THE MODERN SPORTS INDUSTRY**

A candid look at how elite sports organizations actually operate and what it takes to build a career.



### **TRANSITIONING THE SPORTS MODEL**

For college sports leaders who know the old playbook isn't enough. How to lead and build operational infrastructure through the shift happening right now.